

## **FOR IMMEDIATE RELEASE**

### **WNCSupplies Appoints Savannah Baylis as First CEO**

**Asheville, NC (October 25, 2024)** – WNCSupplies, a non-profit organization dedicated to providing disaster relief to Western North Carolina, is pleased to announce the appointment of Savannah Baylis as its first Chief Executive Officer. A founding member of the organization, Baylis brings a deep commitment to the region and a proven track record of leadership in the WNC community.

"I owe so much to Western North Carolina," says Baylis. "This community has supported me through my personal and professional growth, and now it's my time to give back. WNCSupplies is more than just an organization—it's a lifeline that will save lives. After seeing the devastation caused by Hurricane Helene, I knew I had to be a part of this mission."

Baylis's diverse background includes roles as a clinical herbalist and owner of Appalachian Wyld Botanicals, a senior management position within a chemical distribution company, and Assistant General Manager in the food and beverage industry. She is also a former co-owner of an artist collective in downtown Asheville and a nominee for the 2024 PROpel AVL Award, which recognizes outstanding young professionals.

"Savannah has an incredible ability to inspire others and navigate complex challenges with grace and determination," says WNCSupplies Founder, Brandon Boggess. "We are beyond excited to have her leading our organization. Her personal connection to the region and her leadership experience will help us continue to make a difference where it's needed most."

As CEO, Baylis will focus on building strong relationships with the board, recruiting volunteers, and developing fundraising initiatives to expand the organization's impact. She is committed to creating a culture of resilience within WNCSupplies to respond effectively and efficiently to the needs of disaster-stricken communities.

### **About WNCSupplies**

WNCSupplies is a non-profit organization committed to providing relief and resources to communities in Western North Carolina impacted by disasters, including Hurricane Helene. The organization delivers critical supplies such as generators, heaters, and fuel to remote and underserved communities.

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